

# SiselSafe® CBD

## Full Spectrum HempEXTRACT

### WHY SISELSAFE® HEMP EXTRACT PRODUCTS?!

- Sisel's CBD products are made with Hemp Extract from the flower, leaf, and stalk, NOT Hemp Oil from the seed. Hemp oil has 25 Parts Per Million (PPM) of CBD, whereas Hemp Extract has 150,000 PPM of CBD. You get virtually no therapeutic benefit from Hemp Oil. **Consider the source.**
- Sisel's CBD products are sustainable, renewable, and made in the USA under strict quality controls. Sisel works directly with American farmers to ensure sustainable practices and that our hemp is organically grown without any chemicals. This top to bottom quality, consistency, and safety is part of the **Sisel Safe promise and why we call it SiselSafe CBD.**
- SiselSafe CBD products use carrier oils that contain Medium Chain Triglycerides (MCT) like coconut or palm kernel oil, because they are easier for the body to absorb. **Better absorption, better results.**

### SISELSAFE® CBD PRODUCTS MAY HELP WITH:

- ✓ Calming the mind, helping to optimize the body
- ✓ Promoting a healthy response to exercise activity
- ✓ Acting as a neuroprotective against oxidative stress
- ✓ Encouraging a healthy immune response
- ✓ Supporting the digestive process
- ✓ Easing tension and stiffness before, during, and after activity
- ✓ Soothing sore joints and muscles
- ✓ Providing fast-acting, deep-penetrating heat
- ✓ Easing and shortening post-workout recovery

### OUR BODIES WERE DESIGNED TO INTERACT WITH CANNABINOIDS

In the 90's, scientists discovered the Endocannabinoid System (ECS), which includes cell receptor sites — CB1 and CB2 — found throughout the body and skin, gastrointestinal, reproductive, immune, and central peripheral nervous systems.

Cannabinoids are neurotransmitters produced in the body that bind to these receptor sites. Cannabidiol or CBD is one of the many cannabinoids that can influence these receptors to promote an array of potentially positive results, including activating TRPV1 receptors known to moderate inflammation, pain perception, and body temperature.

CBD can also increase the amount of Anandamide, or the "bliss molecule," which plays a part in the neural generation of motivation and pleasure.

Hundreds of studies on this potent plant extract validate its use for centuries. More and more are being educated on the benefits of maintaining healthy cannabinoid levels and what it can mean for overall lifestyle.

### FEATURES OF SISELSAFE® CBD PRODUCTS

- Tested by multiple labs to ensure safety and potency
- Non-psychoactive formula containing 0.3% THC, less, or none
- Made in the USA in a GMP Certified and FDA registered facility

**SISELSAFE® CBD IS GROWN ORGANICALLY WITH NO PESTICIDES, HERBICIDES, OR CHEMICAL FERTILIZERS, AND MAY CALM THE MIND, HELPING TO OPTIMIZE THE BODY**



## CBD BENEFITS

### *Calms the Mind from Daily Stressors, Helping to Optimize the Body*

When you are stressed your body tries to divert resources from other critical systems in order to cope. Run too long in this mode and your health and performance can suffer. SiselSafe CBD Hemp Extract can help calm the mind. Some describe its soothing effects as a warm bath. It could be the perfect choice from daily stressors. Once you reduce stress you allow your body to function more optimally.

### *Promotes a Healthy Response to Exercise Activity*

With a body free from mental and physical stress, you can focus your energy on amplifying your exercise routine. SiselSafe CBD Hemp Extract can help your body recover faster from those workouts and other physical activities by promoting a healthy, more balanced response.

### *Encourages a Healthy Immune Response*

SiselSafe CBD Hemp Extract can potentially modulate your body's natural immune system. SiselSafe CBD may help achieve better homeostasis because sometimes that response needs to be elevated. Other times your immune system needs to calm down so that it doesn't go against healthy cell function.

### *Acts as a Neuroprotective Against Oxidative Stress*

SiselSafe CBD Hemp Extract may help reduce oxidative stress on the brain and nervous system which in turn can support the growth and development of new neurons.

### *Supports the Digestive Process*

SiselSafe CBD Hemp Extract may help maintain a healthy digestive system by supplementing the Endocannabinoid System. This is important in digestion as it effects hunger signaling, motility, gut permeability, and gut microbiota. CBD can also support the stomach lining.

### *Soothe Sore Joints and Muscles*

SiselSafe® CBD Full Spectrum Warming Lotion's dual-action warming agents and CBD work together to ease tension and loosen stiffness before, during, and after activity. Apply it to your neck, shoulders, back, hands, or anywhere that you may have physically-induced or stress-related muscle tension and soreness.

### *Provides Fast-acting, Deep-penetrating Heat*

Warming agents Vanillyl Butyl Ether (VBE) and Wintergreen Oil provide a heating sensation in two distinct ways. VBE stimulates the receptors at the nerve endings to produce a feeling of warmth without an actual temperature change. It goes to work immediately — warmth can be felt within five minutes and lasts up to two hours. Wintergreen Oil counteracts underlying discomfort, causes dilation of the capillaries to increase blood circulation, and has a pleasant fragrance.

### *Helps with Post-workout Recovery*

Rub SiselSafe® CBD Full Spectrum Warming Lotion deep into muscles and on joints 10–30 minutes before activity to warm up, help your muscles relax, and make your workout more enjoyable. After your workout or any prolonged or intense stress or strain, this soothing lotion works great in therapeutic massage for deep stress relief.